

## Cookie Policy

Our websites use cookies. Cookies do not harm your computer and do not contain viruses. We use cookies to make our service safer, more effective and more user-friendly. Cookies are small text files that are permanently or temporarily stored on your computer when you visit our websites and are saved by your browser.

Please read this Cookie Policy carefully to learn more about the cookies we use and the information we collect and process when you use our websites.

For a general overview of our data processing activity and to find out more about your rights and the data controller, please consult our [PER](#)

This Cookie Policy provides a summary of how we use cookies on our websites.

### 1. What are cookies?

Cookies are small text files that are sent to and stored on your device (computer, laptop, smartphone, tablet) by the website you visit. Cookies are stored in your browser's file directory. Your browser sends these cookies back to the website every time you revisit the same site so that it can recognise your device and improve your experience on each subsequent visit.

To learn more about cookies and how they work, please visit [www.allaboutcookies.org](http://www.allaboutcookies.org) or [www.youronlinechoices.eu](http://www.youronlinechoices.eu).

### 2. What types of cookies are there?

Cookies are typically divided into the following categories:

**First-party cookies:** First-party cookies are cookies placed by the website being visited by the user, i.e. cookies placed by Phoenix Mecano when you visit a Phoenix Mecano website.

**Third-party cookies:** Third-party cookies are cookies placed by a domain other than the website being visited by the user.

**Session cookies:** Session cookies are only active during a browser session. They allow all actions performed by the user during that browser session to be linked. Session cookies are deleted when the browser is closed.

**Persistent cookies:** Persistent cookies continue to exist after a browser session has ended. They are reactivated each time the user revisits the website that created the cookie. They remain on a user's device for the period of time specified in the cookie. Typical expiration times for persistent cookies can range from a couple of days to several years.

### **3. Which categories of cookies are used for what purposes by Phoenix Mecano?**

Phoenix Mecano uses session cookies and persistent cookies as well as first-party cookies and third-party cookies.

At Phoenix Mecano domains, we employ cookies to generally offer you the best possible user experience, for example by remembering your visits to our websites as well as your site preferences and by letting you navigate efficiently between different website pages.

Phoenix Mecano uses the following categories of cookies for the following purposes:

- **Strictly necessary cookies:** Phoenix Mecano places cookies that are essential for running Phoenix Mecano websites and for making the sites work properly; without these cookies, certain features on Phoenix Mecano websites could not be provided. Strictly necessary cookies are typically needed for features such as shopping baskets and secure connections/access to secure areas.
- **Performance/analytics:** Phoenix Mecano collects information about how you use the website, e.g. which pages you visit most often and which errors you experience. This analytical profiling helps us to measure how effective the offered content is and to determine how the website performance could be improved.
- **Functionality and preferences:** Phoenix Mecano uses cookies to remember your choices and preferences such as language and communication preferences or layout settings.
- **Authentication:** Phoenix Mecano uses cookies to recognise you if you are logged in to Phoenix Mecano, e.g. at [www.myPhoenixMecano.com](http://www.myPhoenixMecano.com).
- **Security:** Phoenix Mecano uses cookies to support or enable security features and to help detect malicious activity.

### **4. Which cookies are used specifically for what purposes by Phoenix Mecano?**

#### **4.1 Server log files**

Every time you access our websites, our system automatically records and saves information in server log files, which your browser automatically sends to us. The following information is collected:

- Browser type and version
- Operating system used
- Website from which you visit us (referrer URL)
- Website/pages that you visit
- Host name and full IP address of the accessing computer
- Date and time of the server inquiry

This data cannot be linked to specific individuals. We will not combine this data with other data sources or perform personalised statistical analyses based on this data. We reserve the right to check this data retrospectively if we have specific reason to believe that the site is being used illegally.

The temporary storage of IP addresses for the duration of the session is essential for sending web pages and data from our servers to your browser in order to provide you with the requested information. Storing log files is necessary to ensure the functionality of the website. We also use the data to enhance our website and to optimise the security of our systems. The data stored in log files is deleted after a maximum of fifteen days.

## 4.2 Google cookies

### 4.2.1 General

This website uses features provided by Google LLC, 1600 Amphitheatre Parkway Mountain View, CA 94043, USA (hereinafter "Google"). These features are supported by cookies, which collect information about you. The information is usually transferred to a Google server in the US, where it is stored and processed.

Place of processing: US - For more information about Google's data processing, please refer to Google's Privacy Policy at: <https://policies.google.com/privacy>, where you can also adjust your privacy settings in the privacy centre.

For detailed instructions on managing your own data in connection with Google products, see: <http://dataliberation.org>.

### 4.2.2 Google Analytics

Google Analytics uses cookies to analyse your use of the website. The information generated by the cookie concerning your use of this website is usually transferred to a Google server in the US and stored there.

However, if IP anonymisation is activated on this website, Google will truncate your IP address beforehand within Member States of the European Union or other countries that are contracting parties to the Agreement on the European Economic Area. In exceptional cases only, the full IP address will be sent to a Google server in the US and then truncated there. On behalf of the operator of this website, Google will use this information to analyse your use of the website, to compile reports on website activity and to provide the website operator with other services related to website and internet use. The IP address provided by your browser in connection with Google Analytics will not be combined with other Google data. You can prevent the storage of cookies by adjusting your browser software settings accordingly. However, please note that if you do this, you may not be able to make full use of all the features on this website.

In view of the debate about the use of analytical tools with full IP addresses, we would like to point out that this website uses Google Analytics with the extension "\_anonymizeIp()", which ensures that IP addresses are processed in truncated form only and prevents them from being traced to a specific user.

For more information about Google's use of your data, please see <http://www.google.com/analytics/terms/gb.html>, <https://support.google.com/analytics/answer/6004245?hl=en> and <https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3DDesk-top&hl=en>.

## Demographics in Google Analytics

This website uses Google Analytics' Demographics feature, which means that reports can be compiled on the age, gender and interests of visitors to the site. This data comes from interest-based advertising by Google and visitor data from third-party providers. It cannot be linked to a specific individual. You can disable this feature at any time via the ad settings in your Google account, or generally prohibit the collection of your data by Google Analytics as indicated in the section "Objecting to data collection by Google Analytics".

### Objecting to data collection by Google Analytics

You can prevent the collection of your data by Google Analytics by clicking on the following link. An opt-out cookie will be placed to prevent your data from being collected on future visits to this site: [Disable Google Analytics](#).

Please note that you cannot delete the opt-out cookies as long as you do not want measurement data to be recorded. If you delete all cookies in your browser, you will need to reset the opt-out cookie.

## 4.2.3 Google AdWords

Our website uses Google conversion tracking. If you access our website via a Google ad, Google AdWords will place a cookie on your computer. A conversion tracking cookie is placed when a user clicks on an ad delivered by Google. These cookies expire after 30 days and are not used for personal identification. If the user visits certain pages on our website and the cookie has not expired, we and Google can recognise that the user clicked on the ad and was redirected to this site. Every Google AdWords advertiser receives a different cookie. Cookies cannot therefore be tracked through AdWords advertisers' websites. The information gathered using the conversion cookie is used to generate conversion statistics for AdWords advertisers who have opted for conversion tracking. Advertisers are told the total number of users who clicked on their ad and were redirected to a page containing a conversion tracking tag. However, they do not receive any information that personally identifies users.

If you wish to opt out of tracking, you can refuse permission for the required cookie, for example by adjusting your browser settings to disable the automatic placement of cookies in general or to block cookies from the domain "googleleadservices.com".

## 4.2.4 Google Maps

This website uses the Google Maps API to visually display geographic information. Whenever Google Maps is used, Google also collects, processes and uses data about the use of map features by visitors.

## 4.2.5 Google Web Fonts

This website uses web fonts provided by Google to ensure the uniform display of fonts. When you access a page, your browser loads the required web fonts into your browser cache to display texts and fonts correctly. To do this, the browser you use must connect to Google's servers. As a result, Google knows that our website was accessed via your IP address. The use of Google Web Fonts ensures a consistent and attractive presentation of our online content. If your browser does not support web fonts, your computer will use a standard font.

More information about Google Web Fonts can be found at <https://developers.google.com/fonts/faq> and in Google's Privacy Policy.

#### 5. How can I manage cookies in general?

You can withdraw your cookie consent at any time. To do so, you will need to disable/delete your cookies.

Please note that if you do not accept cookies you will still be able to browse our Phoenix Mecano sites, but certain parts and features of Phoenix Mecano websites may not work properly, if at all, without cookies.

Your internet browser allows you to change your cookie settings. The browser settings for cookies are typically found in the "options", "tools" or "preferences" menu of your internet browser. You can also consult the browser's "help" menu. Different browsers may use different mechanisms to disable cookies.

Please consult the following links for more details on how to manage your cookie settings:

- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Chrome](#)
- [Cookie settings in Safari](#)

For more information about blocking or deleting cookies, visit: [www.allaboutcookies.org](http://www.allaboutcookies.org)

Updates to this Cookie Policy

We reserve the right to amend this Cookie Policy at any time. We recommend that you review this page regularly and check at the bottom of the document to see when it was last updated. If you disagree with the use of your personal data as set out in this Cookie Policy, you should stop using our websites or disable the relevant cookies.

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